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THE COMMUNIQUE

The Newsletter of the TSO Communications & Publicity Committee

Texas State Organization
Delta Kappa Gamma Society International

COMMUNICATIONS NEWS

As of now, 230 chapter newsletters have been received and reviewed. Many chapters are well on their way to 5 Star Recognition! It is exciting to read the stories of chapters who are meeting and conducting programs and business in creative ways and above all, making sure members are taken care of.

2020-21 Member in Print Award

If you have a chapter member who will or has published during 2020-2021, please nominate her for a Member in Print Award. The nomination form and guidelines for recognition can be found at https://www.dkgtexas.org/communications-and-publicity-committee.html

2020-21 Media Recognition Award

TSO recognizes local newspapers for excellence in overall coverage of educational news and excellence in coverage of local DKR chapter news. If your local newspaper deserves recognition, please nominate them for a Media Recognition Award. The nomination form and guidelines for recognition can be found at https://www.dkgtexas.org/communications-and-publicity-committee.html

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TSO Convention June 16-19, 2021

The 92nd TSO Convention will be held in Denton, Texas. Activities will begin with the Children's Art Show and Leadership Seminar Reunions on Wednesday evening June 16th, and will conclude with the Celebration Luncheon on Saturday, June 19th. Read all about it in the first issue of the convention newsletter *The Key.*

SENDING NEWSLETTERS TO STATE PERSONNEL

Send hard copies of all newsletters to:

- Patti Belknap, TSO President
- Carol McMillan, Lone Star News Editor

When sending hard copies:

- Please make two-sided copies on regular copy paper rather than heavier stock paper
- Save postage by folding and mailing in a regular envelope (no staples or tape necessary as it might get caught in the
- postal sorting machines)
- Mail each copy as it is published rather than saving issues to mail at one time.

Send electronic copies of all newsletters to:

- Dr. Stacey Arnold, TSO Communications & Publicity Committee Chairman
- Area Coordinator (your area)
- Area Mentor (your area)
- Communication and Publicity Committee Member (your area)

When sending electronic copies:

- Please send as a Word document or .PDF to ensure that recipients can open and view the newsletter
- Add these four people to your chapter distribution list to ensure that they receive each newsletter as it is published

Welcome New Committee Members!

The TSO Communications & Publicity Committee welcomes new members Kimberlea Adams and Debra King. Kimberlea is a member of Gamma Zeta Chapter in Area 10 and Debra is a member of Kappa Chapter in Area 15.

2021-23 TSO Leaders Needed

Are you interested in serving as an Area Coordinator or the Chair or member of a TSO Committee during the 2021-23 biennium? Complete an application for these positions and submit it by February 1, 2021. The application can be found at https://www.dkgtexas.org/uploads/4/2/8/3/42835841/statepersonnelapp2021_fillable_copy.pdf

RESOURCES

TSO Website – *https://dkgtexas.org*

TSO Communications & Publicity Committee Webpage - *https://www.dkgtexas.org/communications-and-publicity-committee.html*

TSO Resources Webpage - *https://www.dkgtexas.org/resources.html*

DKG International Website – *https://dkg.org*

Communications Help

Do you need help with newsletters or creating a chapter brochure? Your TSO Communications and Publicity area representatives are here for you. We can help you get started with a newsletter and/or brochure if your chapter currently does not publish one. Templates for newsletters and brochures are available on the TSO Communications Committee webpage at https://www.dkgtexas.org/communications-and-publicity-committee.html.
Contact us with any communication related questions. Our contact information is available on the next page.