

THE COMMUNIQUE



**The TSO Communications and Publicity
Committee Newsletter**

Welcome Back!

Dear Editors,

Welcome back to a new DKG year! I was so happy to meet several of you at both the TSO and International Convention. I hope most of you were able to attend an area workshop for updated information for your newsletters and publications. If not, the Power Point is online at www.dkgtxas.org.

If you are an Area 1 chapter, please note that we do not have a committee representative at this time, so just send hard copies to the three people listed below, and send an electronic copy to your Area Coordinator.

On a personal note, I would like to thank so many of you for your expressions of love and sympathy for the death of my father-in-law. It was overwhelming and is yet another reason I love and value my DKG sisters.

Mandy

Mailing Addresses for Newsletters

Please send **HARD COPIES** to the following:

Dr. Jo Murphy, TSO President
2334 Summit Forest, Fredericksburg, TX 78624

Carol McMillan, Lone Star News Editor
P.O. Box 443
San Augustine, TX 75972

Mandy Story, Communications and Publicity Chair
908 E. Ikard
Henrietta, TX 76365

TSO Communications and Publicity Committee Members

Please send a copy of your newsletter to **your area's representative** on the TSO Communications and Publicity Committee. This can be done via email.

Area 1-

Area 2 -Cora Tullar
cltullar@gmail.com

Area 3- Kim Birkebach
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Area 4- Sharon Newsom
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Area 5- Laura Sheneman
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Area 14- Bobbie Duncan
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Area 15- Marilyn Anderson
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Area 16- Mandy Story
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Area 17- Jan Riley
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Area 18- Brenda Pearson
brenda122446@gmail.com



We're on Facebook!

Look for the new official TSO Facebook page! This will be operated by the chairman of the Communications and Publicity committee from now on to maintain consistency. Check often for updates and deadline reminders. Search DKG Texas

TSO INFORMATION

TSO President Dr. Jo Murphy has published 2 documents on the TSO website that focus on chapter assessment and goal-setting. These can be used in conjunction with the Strategic Plan of Action. This would be a valuable program or Executive meeting session. All three documents can be found under the Executive Committee tab.

Adopted Amendments is http://www.dkg.org/DKGMember/Resources/2018_Adopted_Amendments.aspx. You may have to update your member account to access it, but just mark that off your "To-Do" list .

Don't forget to let your members know that the Fall edition of The Lone Star News is now available online at www.dkgtexas.org! This is an online-only edition that will not be mailed to members.

There were A LOT of changes accepted during the International Convention to the Constitution and Standing Rules. Keep your members informed of the changes by checking out the International website,. The link to view the 2018

RUBRIC FOR CHAPTER NEWSLETTERS

For all newsletters:

Send hard copies to

- Dr. Jo Murphy, TSO President
- Carol McMillan, Lone Star News Editor
- Mandy Story, Communications and Publicity chair

Electronic or hard copies must be sent to the following:

- Area Coordinator (your area)
- Communication and Publicity Committee Member (your area)

Required Heading Elements:

- Newsletter Title
- Society Branding
- State Branding
- Chapter Name
- Chapter Number
- Area
- Geographic Location
- Date
- Volume and Issue
- Mission Statement
- Editors' Name/Email
- 2 or more pages in length

RUBRIC FOR CHAPTER NEWSLETTERS (cont.)

For 5 Star Newsletter recognition:

- Required Heading Elements listed above PLUS:
- Must submit at least 5 newsletters by May 1
- Essential details about the next chapter meeting
- Consistently publishing 2 or more pages
- Format the newsletter in a professional manner
- Promote the following programs and initiatives:
 - o State theme, projects, conventions
 - o International theme, projects, conventions
 - ◇ Chapter and area activities
 - ◇ Use of photos

Chapter information such as the following may be included, but are not required. Use what you need to fit your chapters' needs:

Next Meeting Date, Meeting Details, Program Details

President's Message

Project Calendar

Secretary's Minutes/Summary of last meeting

Reminders

Various Committee Reports

Pictures (with captions)

Treasurer's Report (if not in the secretary's minutes)

Chapter Officers

Advice from AC

Birthdays, Sickness/Happiness

State / International Information

Use what you want from this category. What are your members interested in reading? What do you think they need to know?

Vision Statement: Leading women educators, impacting education worldwide

International Theme: Leading women educators, impacting education worldwide

News from the International President: Cathy Daugherty President

State Theme: Bridging Yesterday and Tomorrow

News from the TSO President: Dr. Jo Murphy

Publication News and sources: *Lone Star News*, *Strengthening the Buzz*, *The Communique*, *DKG News* *DKG Bulletin*

International Projects: continuation of Schools for Africa and SEE

State Projects: changes each year

ASTEFL News

Web-Watcher

Techno-Tips

Misc. Information- Recipes Poetry Book Reviews Quotations/Inspirational Thoughts Clip Art DKG Graphics: (TSO website, Resources, Society Graphics)

Style and Formatting Information

- If at all possible, keep the same format for each newsletter.
- Use font that is easy to read
- Newsletters should be a quick read
- Consult the DKG Style Sheet located on the state website

INTERNATIONAL INFORMATION

CHAPTER WEBSITE COMPLIANCE DUE

If your chapter maintains a website, the deadline for the website compliance renewal is due by October 31. Go to the [website section](#) of the International website for more information and the link to Form 72.



NEW TOOL ON INTERNATIONAL SITE

A new feature on the DKG International Website includes resources grouped under a heading called “Tools.” On this page, resources are sorted by topics, and icons to linked pages help you find what you need faster. This is a great example of simplicity and finding information visually and quickly.

ONE-STOP SHOPPING FOR AWARDS

Does your chapter provide special awards for milestone memberships? What about new members and purchasing keypins? You can do all your awards shopping with Award Concepts on the DKG website. Click [here](#) to see a catalog and get purchasing information.

IMPORTANT INFORMATION FOR MEMBERSHIP DUES

Current year dues must be turned in by November 1, 2018. For the 2019-2020 year, the fiscal year will be changed to July 1-June 30, so member dues will have to be paid by June 30, instead of November 2019.

TRAVEL OPPORTUNITIES

If members have a desire to travel the world, Go Ahead Tours and DKG can make that happen! Here is information on the upcoming tours to enjoy!

July 19-24, 2019 ; July 28-Aug.2, 2019 Iceland: Reykjavik and the Golden Circle

Put yourself at the center of Iceland’s untamed natural landscapes. Inhale fresh Icelandic air, tap into the country’s natural restorative powers, and discover geysers and waterfalls on this adventure. From your home base in progressive Reykjavik, set out to see the inspiring Golden Circle, the otherworldly beauty of South Iceland, and the world-famous Blue Lagoon. 8 with extension Y

OUR TOUR PACKAGE INCLUDES 4 nights in handpicked hotels 4 breakfasts 1 lunch 2 dinners with beer or wine 4 guided sightseeing tours Expert Tour Director & local guides Private deluxe motor coach INCLUDED HIGHLIGHTS Reykjavik Great Geysir geothermal area Thingvellir National Park the Golden Waterfall Gullfoss Seljalandsfoss Eyjafjallajökull volcano the Blue Lagoon

GROUP SIZE 18 — 35 TOUR PACE On this guided tour, you’ll walk for about 2 hours daily across moderately uneven terrain, including wet, slippery gravel, and paved paths with some uphill climbs.

