



## *The Communique*

Texas State Organization of The Delta Kappa Gamma Society International

“Leading Women Educators, Impacting Educators Worldwide”

Fall, Issue 1

### *About this Issue*

After a brief break, The Communique is back! The Communications and Publicity Committee will be sending this newsletter to all Chapter Editors once a quarter. We hope you will find the information useful. We don't want to be the only ones contributing, so we would **LOVE** to share your ideas and suggestions. Send them to Chair Dr. Barbara Derrick at [communicationsptso@gmail.com](mailto:communicationsptso@gmail.com) or [BLSDerrick@aol.com](mailto:BLSDerrick@aol.com).

Thank you for the work you do to spread communication among your chapter. We know how much time it takes and we applaud you for your efforts.

Happy Reading,

*Barbara*

### *Committee Members*

Listed below are the hardworking members of the Communications and Publicity Committee. Be sure they are on your list of people who should receive your newsletter each time it is published. Keep in mind, they are here to help.

Areas 1	Katherine Bunce	<a href="mailto:somatt225@gmail.com">somatt225@gmail.com</a>
Areas 2	Geralann Barnes	<a href="mailto:geralannbarnes@gmail.com">geralannbarnes@gmail.com</a>
Area 3 & 14	Dr. Barbara Derrick	<a href="mailto:communicationsptso@gmail.com">communicationsptso@gmail.com</a>

Areas 4	Jacqueline Rudd Torres	<a href="mailto:jact_for_dkg@yahoo.com">jact for dkg@yahoo.com</a>
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### *Monthly Ideas for Chapter Editors*

No matter if you are a new or seasoned Chapter Newsletter Editor we can all run into writer's block. Have you ever felt like, "I keep saying the same thing each month?" Then we have a suggestion for you, actually 8 suggestions.

Each month the Communications and Publicity Committee will feature an idea to try and include in your next chapter newsletter. We hope these ideas will spice things up and add some fresh ideas to your already tried and true information.

Not only would we like to provide you with some ideas, but we also hope you can provide us with some ideas too. We would love to feature your ideas and the things your members especially enjoy. Send ideas to Dr. Barbara Derrick, TSO Chair, [Communicationsptso@gmail.com](mailto:Communicationsptso@gmail.com).

### *Newsletter Idea #1*

This idea goes straight to those editors who feel no one reads their newsletter. We all know how much work and time goes into a newsletter so we want to make sure all read it.

Susan Smith, Editor of Mu Epsilon Chapter in Area 16, has a great idea. She embeds in an article a question relating to DKG. Members must first find the question and then search the answer on the DKG Texas website. At their next meeting, members bring their guesses and those correct receive a small prize. Emily Hoffman, Communications and Publicity Committee Member reports, "We are a competitive group and love the competition."

A modification to giving each person a prize, is to put all correct answers in for a drawing. Members might be asked to donate \$5 gift cards or a nice "white elephant" gift to help with the prize.

This idea gets people reading the newsletter, but also gets people to read and use the TSO Website, expanding their DKG knowledge. What a perfect time as we approach our 100<sup>th</sup> Anniversary!

### *Newsletter Idea #2*

When a member drops their membership in Alpha Sigma, they are not forgotten. Newsletter Editor Shalan Inmon continues to send them newsletters as a way to stay connected. Perhaps when the time is right, they will renew their membership. It will be easier if they feel they are not forgotten and someone took the time to think of them.

### *Newsletter Idea #3*

Here are some frequent columns we see in multiple newsletters. You might consider adding one or two to your newsletter.

- Recipes
- Restaurant Reviews
- Book suggestions
- Travel tips and news about a member's travel experiences
- Easy to follow craft projects
- Chapter Financial Information – budget and monthly
- Project Updates – if collecting items, a list can be provided
- Photos of your meeting, project, members

### *A Suggested Item*

Please note that there are no requirements as to what should go into a newsletter. The main purpose of the newsletter is to connect to your members, send reminders of important events, and educate them on things happening in all three levels of DKG.

We will from time to time be **suggesting** some items we have read in great newsletters. These items are ones we feel have a huge benefit for a chapter and the goal of connecting and informing.

The first one we would like to suggest is *The President's Message*. The majority of the newsletters do include this. It is a great time for the president to focus on one of her goals, inform members of important things happening in the chapter, state, and international levels, and allows the president to express anything she feels is worthy of a member's time.

Most are a paragraph or two but again there is no limit on size. The president has complete leeway in her message to the members. It adds a nice personal touch as well as being informative.

You might consider a column where you share a message from **State President Dr. Stacey Arnold**. She communicates in the Lone Star News and on the website. You might also have a chance to hear her at a meeting. The members would love to hear her message. It is a great way for members to connect beyond the chapter level.

If you would like to see an example, let me know. So many chapter presidents do such a great job.

### *Finally,*

Thank you for reading our *First Edition*. Don't forget to send us your ideas. Thanks for spreading communication to your chapter and letting people know about DKG through your publicity efforts!