

ANNIE CALLING

- What is it? A fun way to reach out to our former members and encourage them to return to the Society.
- How is it done? Phone calls placed by members to former members assuring them they are missed, telling what is happening in their chapter, in the Society and inviting them to return to membership.
- When is it carried out? At the discretion of the local chapter. Can be a blitz of one week or an on-going chapter project. Chapter may choose to do it monthly, yearly or once each biennium.
- How does a chapter get started? Compile a list of former chapter members with current contact information. Assign current members a set group from the list for each to telephone. Chatting with old friends is easy. For your use, a map of reasonable responses is included as a conversation aid when various excuses are offered by the former member.