

A Fund-Raising Guide for Delta Kappa Gamma Chapters

The backbone of a successful fundraising activity is the combination of two points: planning and the commitment of those involved. When choosing a fundraising activity, remember that volunteers will perform better if they are enjoying what they are doing or feel what they are doing is successful and making a difference.

1. Hold a Friday bake sale at work so employees will have treats for the weekend. Ask for donations from local bakeries and chapter members and wrap them attractively so they can be given as gifts. Encourage breakfast items such as rolls and breads as well as sweets such as bars and cookies. Or go to the opposite extreme with a no-bake sale where coworkers pay so they don't have to bake goodies.
2. Host an ice cream social and have the proceeds go to the chapter.
3. Pump gas for scholarships. Ask a local gas station to support your chapter by allowing you to pump gas at their self-serve pumps. Wash windshields as cars wait at the self-serve pumps. Collect tips from customers. Wear your Delta Kappa Gamma keypin and place large signs at the pumps and on the roadside.
4. Have chapter members make a pot of their favorite chili for a Chili Cook-off. Local dignitaries will judge the chili and then the contents of all the pots can be sold by the bowlful for lunch to benefit your team.
5. Send invitations to the owners/managers of local businesses inviting them to a Phantom Dinner Party. The invitation states what food will not be served and that for a \$25 donation, they do not have to dress up and leave the comfort of their homes. The invitation encourages the "attendee" to dress in their favorite pajamas, make a peanut butter and jelly sandwich, and watch sappy old movies on TV while helping raise money for local scholarships.
6. Have chapter members gather their favorite recipes and produce a cookbook to benefit the chapter. Kick off the sale by having a tasting bee with members making at least one recipe from the cookbook. Charge a fee for a teaspoon and a plate and let customers serve themselves a teaspoonful from each dish.
7. Sell passes for faculty members and students to wear their favorite school apparel to work/school for a day, especially if your school district enforces school uniforms. Be sure to get permission from your administration in advance.
8. Hold a "stump others" photo contest. Ask chapter members to bring a baby or childhood picture of themselves that they believe no one can identify. Charge a fee to make a guess. Give winners a donated prize.
9. For a donation, faculty members and students can be arrested, and for an additional donation, can post their own bail OR faculty members/students have a bounty placed on their heads, are arrested and are not set free until the entire bounty is raised. It's called a Jail & Bail.

10. Pay \$1 to wear a hat to work or school for the day.
11. Ask a local florist to donate one bouquet of flowers for Thanksgiving, Christmas, or Valentines. Then have faculty members take a chance to win some "holiday cheer" for their desks.
12. Have carnations or some other item delivered on Valentine's Day to be sold to faculty members and/or students.
13. Have a heart day. Each person who is not wearing a heart in some way has to make a donation to the chapter. Give a prize for the most creative heart.
14. During the holidays, chapters can set up a gift-wrapping booth at the local mall or in a particular store.
15. Give Away Your Smile Day. Each time you catch someone at a chapter meeting smiling, they must donate a designated amount of money to your chapter. Give the donor a smiley face sticker to wear. This encourages fun competition during the meeting for your chapter.
16. Kiss a pig contest. Ask the "popular" person in your town, school, or business to do something fun if your chapter raises a certain amount of money for scholarships. Be creative; for example, shave a beard or a head, dress up like a pig, kiss a pig, dunking booth, pie in the face, and many more.
17. Fishing for a cause. Set up a booth that looks like a pond with poles, etc. with prizes floating in it and charge \$1 to fish for a prize.
18. Place a flock of pink flamingoes in an individual's yard or a place of business. In order to have them moved, the individual or business must pay \$25, but then they can decide where they go next.
19. Have a neighborhood block party. Sell food and charge admission.
20. Host a theme dance or party. It could be a sock hop, beach party, disco, square dance, dance for senior citizens, etc.
21. Members count the hours of sleep they slept the night before the chapter meeting and pay that amount.
22. Charge chapter members 25¢ or more each meeting they do not wear their Delta Kappa Gamma keypin.
23. Rent videos (old classics are great and short) and have a movie day. Charge admission and invite chapter members and their families and friends to come watch.
24. Designate an Oscar the Grouch Day. Each time a coworker grouches about something during the week, he/she must pay a designated amount of money to the chapter member that catches him/her grouching