

THE COMMUNIQUE



The Newsletter of the TSO Communications & Publicity Committee

Texas State Organization
Delta Kappa Gamma Society International



COMMUNICATIONS 2020-21

So you are your chapter's 2020-22 Communications Committee Chairman and/or newsletter editor. What do you do now?

Visit the TSO Communications & Publicity Committee page on the TSO website - Here you will find all of the information you will need to be successful as an editor; newsletter suggestions, Five Star Newsletter requirements, templates for newsletters and brochure, and much more!

Create a newsletter template for the year - 1) Make sure you update the Volume and Issue numbers for the new year (Volume number increases by one from last year's number and Issue number starts over with "1"), 2) make sure you are using the "key" logo and not a past state logo.

Create mailing labels for persons who are supposed to receive a hard copy of your newsletters - This should include Patti Belknap, TSO President and Carol McMillan, Lone Star News Editor, and any members who do not have access to email.

Create an email distribution list for all chapter members who have access to email, along with the four state personnel who are to receive your chapter newsletters: Dr. Stacey Arnold, TSO Communications & Publicity Committee Chair, your area representative to the TSO Communications & Publicity Committee, your Area Coordinator, and your Area Mentor.

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FALL 2020 AREA WORKSHOPS

Learn the basics for chapter newsletters at the Communications & Publicity Committee session at your Area Workshop. If you're not able to attend or your Area Workshop format does not allow the presentation to take place, ask your chapter president to download the presentation for you from the President's Kit on the TSO website. Feel free to contact your TSO committee area representative for assistance. We're here for you!

SENDING NEWSLETTERS TO STATE PERSONNEL

Send hard copies of all newsletters to:

- Patti Belknap, TSO President
- Carol McMillan, Lone Star News Editor

When sending hard copies:

- Please make two-sided copies on regular copy paper rather than heavier stock paper
- Save postage by folding and mailing in a regular envelope (no staples or tape necessary as it might get caught in the postal sorting machines)
- Mail each copy as it is published rather than saving issues to mail at one time.

Send electronic copies of all newsletters to:

- Dr. Stacey Arnold, TSO Communications & Publicity Committee Chairman
- Area Coordinator (your area)
- Area Mentor (your area)
- Communication and Publicity Committee Member (your area)

When sending electronic copies:

- Please send as a Word document or .PDF to ensure that recipients can open and view the newsletter
- Add these four people to your chapter distribution list to ensure that they receive each newsletter as it is published

2019-2020 MEMBER IN PRINT HONOREES

Jayne Brainard, Kappa

Dr. Geraldine Haggard, Iota Omega

Priscilla Humay, Nu Alpha

Jeanette Rhyan, Theta Chi

Virginia Riddle, Tau

Cara Skinner, Kappa Lambda

Mary Smith, Lambda Gamma

Dr. Carol Annelise Vela, Kappa Beta

Congratulations to these members! A list of these honorees' publications can be found in the 2020 Convention program.

RESOURCES

TSO Website -

<https://dkgtexas.org>

TSO Communications & Publicity Committee

Webpage -

<https://www.dkgtexas.org/communications-and-publicity-committee.html>

TSO Resources

Webpage -

<https://www.dkgtexas.org/resources.html>

DKG International Website -

<https://dkg.org>

2019-2020 MEDIA AWARDS

Congratulations to the following local newspapers for being awarded the 2019-20 Media Award for Outstanding Coverage of Local Chapter News:

Cleburne Times-Review, nominated by Alpha Gamma, Area 10

Crosby County News, nominated by Gamma Eta, Area 12

The Silsbee Bee, nominated by Mu Upsilon, Area 2

The Texas Spur, nominated by Gamma Eta, Area 12

Media Award recipients are recognized in the 2020 Convention program.

2019-2020 FIVE STAR NEWSLETTERS

Congratulations to the following chapters for achieving Five-Star Newsletter Recognition for 2019-2020!

Five-Star Newsletters 2020

Alpha	Beta Omicron	Epsilon Omega	Iota Omega
Beta	Beta Pi		
Delta	Beta Sigma	Zeta Gamma	Kappa Alpha
Epsilon	Beta Tau	Zeta Epsilon	Kappa Gamma
Eta	Beta Phi	Zeta Zeta	Kappa Delta
Theta	Beta Omega	Zeta Theta	Kappa Theta
Iota		Zeta Lambda	Kappa Lambda
Kappa	Gamma Beta	Zeta Xi	Kappa Mu
Lambda	Gamma Epsilon	Zeta Rho	Kappa Pi
Nu	Gamma Zeta	Zeta Tau	Kappa Tau
Xi	Gamma Eta	Zeta Omega	Kappa Upsilon
Omicron	Gamma Kappa		Kappa Phi
Rho	Gamma Nu	Eta Alpha	Kappa Chi
Sigma	Gamma Omicron	Eta Delta	Kappa Psi
Tau	Gamma Tau	Eta Zeta	
Phi	Gamma Upsilon	Eta Eta	Lambda Alpha
Omega	Gamma Chi	Eta Mu	Lambda Beta
	Gamma Omega	Eta Xi	Lambda Gamma
Alpha Alpha		Eta Tau	Lambda Delta
Alpha Beta	Delta Gamma	Eta Omega	Lambda Eta
Alpha Gamma	Delta Mu		Lambda Iota
Alpha Delta	Delta Xi	Theta Alpha	Lambda Kappa
Alpha Theta	Delta Omicron	Theta Beta	Lambda Xi
Alpha Iota	Delta Rho	Theta Epsilon	Lambda Omicron
Alpha Mu	Delta Upsilon	Theta Zeta	Lambda Rho
Alpha Nu	Delta Psi	Theta Kappa	Lambda Sigma
Alpha Omicron		Theta Lambda	Lambda Upsilon
Alpha Pi	Epsilon Alpha	Theta Mu	
Alpha Rho	Epsilon Beta	Theta Sigma	Mu Gamma
Alpha Sigma	Epsilon Gamma	Theta Phi	Mu Epsilon
Alpha Tau	Epsilon Delta	Theta Chi	Mu Zeta
Alpha Chi	Epsilon Kappa		Mu Kappa
	Epsilon Lambda	Iota Beta	Mu Omicron
Beta Epsilon	Epsilon Nu	Iota Delta	Mu Pi
Beta Zeta	Epsilon Rho	Iota Epsilon	Mu Sigma
Beta Eta	Epsilon Sigma	Iota Lambda	Mu Tau
Beta Theta	Epsilon Tau	Iota Pi	Mu Upsilon
Beta Iota	Epsilon Upsilon	Iota Rho	Mu Chi
Beta Kappa	Epsilon Phi	Iota Tau	
Beta Lambda	Epsilon Chi	Iota Upsilon	Nu Alpha
Beta Xi	Epsilon Psi	Iota Chi	Nu Delta

WEDNESDAY