



The Delta Kappa Gamma Society International

Texas State Organization

July 2017

Greetings from the TSO Communications and Publicity

Chairman,

I am thrilled to be serving this biennium in such an exciting and informative committee! Our network of communication within TSO is vital for success at the chapter and state level for many reasons, so with that in mind I would like to outline my goals for the Communications and Publicity committee:

- to support and reinforce chapter newsletter editors and chapter authors in producing quality newsletters and communications
- to encourage chapter members to promote their projects, ideas and meetings to other chapters in their area and communities
- to motivate chapter writers to publicize professional issues and individual insights to their communities and the world
- to honor those community publications who have a heart for education and are willing to publicize DKG to their readers

*Bridging yesterday and tomorrow*

The theme chosen by TSO President Dr. Jo Murphy is extremely relevant in our Society. As the communication point of contact, it is our job to make sure prospective and current members understand who we are, how we developed, and where we want to be in the future. Your chapter newsletters are an important way to relay those plans, encourage your chapter's growth and diversity, and set the tone of excitement and anticipation as your chapter plans to impact your communities and world. Many times, it is your committee that serves as the primary source of information between the state and international levels and the membership. That line of communication is crucial in accomplishing the goals set by Dr. Murphy for the biennium: building membership diversity, honoring our heritage and taking on new challenges, encouraging healthy living strategies, and support initiatives to enlighten and inform members about education worldwide.

Congratulations for agreeing to be the editor of your chapter newsletter. It is a tough but fulfilling job as you see firsthand what an impact DKG makes on educational and social issues. You reinforce the energy and strength that your chapter offers and your work is your chapter's representation within your community. I look forward to reading your newsletters. The members of the Communication and Publicity Committee are here to support and reinforce assistance with your chapters needs with newsletters and communication.

## Mandy Story

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