Seal of Merit Award

The 2017-2019 Communications and Publicity Committee will offer Texas chapters an opportunity to earn a bonus distinction for their Five Star Newsletter. The Seal of Merit Award will be given to the chapter newsletters that exceed the standards for the Five Star Newsletters.

The Communications and Publicity Committee members will be looking for chapter newsletters that:

Encourage members to strengthen their chapters (articles must be between 200 and 250 words, member by-line)

- by writing two articles about the Society (any aspect of DKG)
- by writing two articles about your Chapter
- by writing two articles about professional issues
- by writing two articles about women's issues
- by writing two articles about human interest stories

Honor our heritage and take on new challenges

- by achieving Five Star status for the 2017-2018 year
- by achieving Five Star status for the 2016-2017 year
- by having no omissions in the required heading elements and required information as listed in the rubric
- by consistently publishing more than two full pages
- by formatting the newsletter in a professional manner

Support initiatives and programs

- by promoting the state theme, projects, and conventions
- by promoting the international theme, projects, and conventions
- by promoting chapter and area activities
- by promoting the use of photos