**COMMUNICATIONS AWARD**

**2020-2021 Media Recognition Awards**

Certificates will be presented during the TSO Convention to newspapers in two areas:

1. Excellence in overall coverage of educational news
2. Excellence in coverage of local chapter news

Divisions are as follows:

* Metropolitan dailies serving populations of 250,000 or more
* City dailies serving populations up to 250,000
* Weekly newspapers (no population limit)

Note: Metropolitan area chapters served by the same newspapers may, if their members choose, make a joint recommendation. Also, chapters with a scattered membership may recommend more than one newspaper, if desired.

Postmark or Email Deadline: April 1, 2021

Return Information to: Dr. Stacey Arnold

 Email: sjarnold31@gmail.com

*(Please complete all blanks on this a fillable form)*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Type of certificate |   | Overall education news |   | Chapter news |
| Newspaper title |  |
| Publisher |  |
| Editor in charge of education news (or equivalent) |  |
| Address |  |
|  |  |  |  |  |  |
| City |  | State |  | Zip Code |  |
|  |
| Type of publication |  | Daily |  | Weekly |
| Size of community served: |
|  |  | Metropolitan dailies serving populations of 250,000 or more |
|  |  | City dailies serving populations up to 250,000 |
|  |  | Weekly newspapers (no population limit) |
|  |  |
| Chapter recommending |  |
| Chapter president’s name |  | E-mail |  |
| Chapter Communications Committee chairman’s name and e-mail address: |
|  |
|  |
| All entries should include information in the space below recommending the newspaper.(This paragraph could include types of cooperation with the educational community or other favorable aspects not apparent in the articles. *Text box will expand as you type*)  |
|  |

In addition to the completed form, the recommending chapter should submit an electronic exhibit of the clippings from the newspaper being nominated.

**Electronic Exhibit for Overall Coverage of Educational News**

Content: Clippings may be taken from any issue during the 2020-2021 school year. The electronic exhibit should contain as many different kinds of articles as possible. Demonstrate a wide range of local, state and national education news, as well as a wide range of approaches, including straight news articles, feature articles, editorials, “columnist’s” viewpoints, etc. Headlines and accompanying photographs should be included. Clippings must be dated and page numbers and section titles (if applicable) should be noted.

Clippings should be scanned / emailed or a link to each article from the online edition may be provided.

**Electronic Exhibit for Coverage of Local Chapter News**

Content: Clippings from the 2020-2021 school year may be submitted. They should contain examples of articles bringing the name of activities of our Society and its members to the attention of the public in a positive way. Articles must be dated and page numbers and section titles (if applicable) should be noted.

Articles should be scanned / emailed or a link to each article from the online edition may be provided.

Questions should be directed to TSO Communications and Publicity Committee Chair, Dr. Stacey Arnold at sjarnold31@gmail.com.