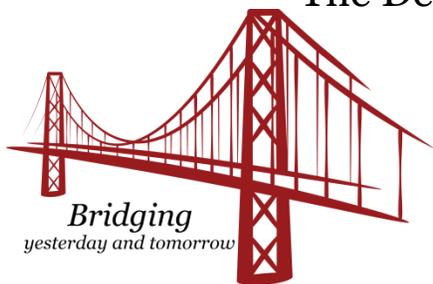


The Delta Kappa Gamma Society International Texas State Organization



July 2018

Dear Chapter Newsletter Editors,

Thank you for taking on the role of chapter newsletter editor.

Your work is a crucial part of the formula for success in your chapters. Newsletters are what bring your chapter to life and capture its essence for the rest of us who read your publications. The following were the goals I set last year for this biennium, and I hope we can work together to fulfill them:

- to support and reinforce chapter newsletter editors and chapter authors in producing quality newsletters and communications
- to encourage chapter members to promote their projects, ideas and meetings to other chapters in their area and communities
- to motivate chapter writers to publicize professional issues and individual insights to their communities and the world
- to honor those community publications who have a heart for education and are willing to publicize DKG to their readers

Bridging yesterday and tomorrow

The theme chosen by TSO President Dr. Jo Murphy is extremely relevant in our Society. As the communication point of contact, it is our job to make sure prospective and current members understand who we are, how we developed, and where we want to be in the future. Your chapter newsletters are an important way to relay those plans, encourage your chapter's growth and diversity, and set the tone of excitement and anticipation as your chapter plans to impact your communities and world. Many times, it is your committee that serves as the primary source of information between the state and international levels and the membership.

There are many resources available to assist you in your newsletter creation. The committee members are well-informed and are easily accessible. To contact them, as well as retrieve addresses for your hard copies, please see the Publications page of the TSO website and click on *The Communique*. This is a newsletter published just for you as editors every other month and includes valuable information for you to use. In addition, we have increased our social media presence with a Facebook page. Please know that we are all here to assist you in your endeavors.

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