



**State Annual Report
2017-2018 Area 16
Terri Stretcher, Area Coordinator
Lambda Rho, Area 16**

- Goals:
1. Keeping in touch through e-mails, newsletters, phone calls, and visits.
 2. Help increase membership in Area 16.
 3. To be a liaison between TSO and Area 16 chapters.

Accomplishments and activities related goals:

1. I was able to visit two chapters that their membership numbers have decreased and presented the Recruitment Plan. I challenged these chapters to use this plan and to see what their results are.
2. I tried several times through emails and phone calls to contact the president of Beta Rho. In November was contacted by the state president that the chapter president had been in an accident and she was in the process of trying to make contact with some of the members. This chapter is in dire need of assistance.
3. As of this report, there are 22 new members that have been/or will be initiated into chapters in Area 16.
4. Will be visiting two chapters in Wichita Falls in April and my program will be presenting the recruitment plan.
5. Have been doing some tentative planning for area workshop, but am having trouble getting my committee to meet.
6. Have sent a monthly email to all chapter presidents delivering information from TSO, area workshop, and checking on their chapters.

Suggestions to Chapters:

1. I have met with Beta Gamma and presented the Recruitment Plan to the chapter. They are currently in the process of contacting potential new members and inviting them to an orientation.
2. Met with Lambda Rho and presented the Recruitment Plan to the chapter. They have followed through with each step and will be initiating 3 or 4 new members in March.
3. Will be meeting with Iota Omicron and Zeta Sigma in April and will be presenting the Recruitment Plan.
4. As I visit chapters and through my emails to the chapter presidents trying to encourage them to look for potential members "outside the public school setting".