



State Annual Report
2018-2019 Area 15
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Mu Kappa Chapter, Area 15

Goals:

Plant seeds for ways to focus on key concepts from Jo Murphy's TSO Goals at meetings and in communication with chapter leaders.

Build a sense of Area 15 unity.

Find the most effective ways to build relationships with chapter presidents.

Accomplishments and activities related goals:

Six monthly Newsletters emailed to presidents that included the following: TSO Goals in every issue, phrases that emphasized the Bridges theme and unity (together we can build a strong bridge that unites us), membership recruitment, chapter highlights drawn from their newsletters and other communications, thought nuggets on leadership, TSO and International conventions information and ASTEF giving opportunities.

Communications: Responded to email questions from Presidents in a timely manner. Sent fall and Christmas holiday greetings to each chapter president. Forwarded all TSO correspondence to chapter presidents. Maintained on-going communication with TSO President, Mentor, TSO VP and Headquarters staff as appropriate.

Official Visits: Attended fall Coordinating Council meeting to plan Joint Induction and continued to keep Coordinating Council Presidents in the loop for all communications; Hosted a successful Area Workshop; Made official visit to final chapter in Area 15, Mu Kappa, in March.

Spoke at fall Joint Induction and emphasized the collaboration and support from our Area 15.

Suggestions to Chapters:

1. Focus on recruitment by following the recruitment plan summary steps provided by VP Patti Belknap; Follow up with tips in the monthly newsletters and other communications with chapter Presidents
2. Share ideas with each other for programs and other chapter initiatives that will benefit and strengthen all chapters in Area 15; Try to build and strengthen a collegial network among chapter leaders.
3. Consider a chapter plan to mentor and develop leadership among members. Offer ideas and suggestions, including resources, that will bring the plan to fruition.