State Annual Report
2017-2018 Area 15
Dee Cramer, Area Coordinator
Mu Kappa Chapter, Area 15

Goals:

1. Plant seeds for ways to focus on key concepts from Jo Murphy's TSO Goals at meetings and in communication with chapter leaders.
2. Relate the relationship between TSO biennium Goals and Area 15 goal of unity.
3. Stress the use of DKG and TSO website resources.
4. Find the most effective ways to build relationships with chapter presidents.

Accomplishments and activities related goals:

Six monthly Newsletters emailed to presidents that included the following: TSO Goals in every issue, phrases that emphasized the Bridges theme and unity (together we can build a strong bridge that unites us), membership recruitment, chapter highlights drawn from their newsletters and other communications, Hurricane Harvey Project information and updates, leadership thoughts, technology article that referenced TSO Technology Committee resources, TSO and International conventions information and ASTEF giving opportunities.

Communications: Responded to email questions from Presidents in a timely manner. Sent fall and Christmas holiday greetings to each chapter president. Forwarded all TSO correspondence to chapter presidents.

Maintained on-going communication with TSO President, Mentor, TSO VP and Headquarters staff as appropriate.

Official Visits: Attended fall Coordinating Council meeting to plan Joint Initiation and continued to keep Coordinating Council Presidents in the loop for all communications.

Made 3 official chapter visits in February. Fourth is scheduled in March.

Spoke at fall Joint Initiation and offered thanks for the Area 15 response by individual chapters and Coordinating Council to the Hurricane Harvey Plan supporting Member to Member initiatives and Helping Hands donations. Emphasized the collaboration and support from our Area 15.

Spoke at official chapter meetings: recognized past and current TSO ACs and committee members from the chapters; encouraged attendance at TSO and International conventions; gave information and theme for Area Workshop in August and took a few copies of the DKG brochure, *A Journey for Life*, and related its use as a recruitment tool.

Suggestions to Chapters:

1. Focus on recruitment by following the recruitment plan summary steps provided by VP Patti Belknap. Begin with a membership session at Area Workshop and follow up with

tips in the monthly newsletters and other communications with chapter Presidents, including chapter membership VPs.

2. Share ideas with each other for programs and other chapter initiatives that will benefit and strengthen all chapters in Area 15. Include round table discussions for this purpose at Area Workshop and follow up via monthly newsletters. Try to build and strengthen a collegial network among chapter leaders.
3. Consider a chapter plan to mentor and develop leadership among members. Offer ideas and suggestions, including resources, that will bring the plan to fruition.