



**State Annual Report  
2018-2019 Area Coordinator  
Michelle Pittman  
Iota Tau, Area 11**

**Goals:**

1. Communicate regularly with Area chapters.
2. Encourage use of the Membership Plan to help grow chapters.
3. **To have a successful Area 11 Workshop**

**Accomplishments and activities related goals:**

1. Semi regular emails to chapter presidents sent out with updated content. Text message updates and phone calls made.
  - a. Positive communication is seen in regular updates of chapter newsletters from my area chapters.
  - b. I also receive emails and calls responding to emails with further questions.
2. Chapter presidents have received the recruitment plan via email so they did not have to find it on the website. The email also included a direct link to where it was found on the DKG Texas website.
  - a. Chapter visits included use of prospect cards and encouraging members to look for new members in all areas of education.
3. I feel like Area Workshop went very well. The non-traditional method seemed to work nicely as members were able to move about. Having access to a computer lab was especially nice so that members could update information on the International Website and seek help for chapter website from our Area Technology Committee Member.

**Suggestions to Chapters:**

1. Continue to find members in unique areas of education. Particularly to take advantage of the new collegiate level of membership. Use the Membership Recruiting Plan!
2. Be flexible in communication methods to help members feel comfortable communicating, including texting.
3. Mentor new members by involving them in more than chapter meetings.
4. Continue to connect with your Area Coordinator! It has been fun to get to know each chapter!
5. Finally, encourage members to participate beyond the chapter level. Join DKG events at Area, State, Regional and International levels to enjoy all the benefits of membership.