



Texas State Organization McAllen State Convention ~ June 14-16 2023

Agreement to Purchase Advertisement in Convention Program

Company/Organization Name: _____

The contact person will receive space confirmation and other information. If filling form out by hand, please print ALL information legibly.

Contact name: _____

Address: _____

City: _____ **State:** _____ **ZIP:** _____

Phone: _____ **Email:** _____

ADVERTISEMENT – ADS WILL APPEAR ON AN 8½” X 11” CONVENTION PROGRAM PAGE.

Select your choice of the following. Sample layouts are on second page of this form.

_____ Layout A – Full-page advertisement (6.75” width x 9.75” height) \$300.00

_____ Layout B – Half-page advertisement (6.75” width x 4.75” height) \$200.00

_____ Layout C – Fourth-page ad-horizontal (6.75” width x 2.325” height) \$100.00

_____ Layout D – Fourth-page ad-vertical (3.325” width x 4.75” height) \$100.00

Enclose full payment with this completed form: Total \$ _____

Directions for submission:

- Submit advertisement as greyscale (black & white) “print-ready” copy in **JPG** format; pictures 300 dpi
- Check sizes of finished ad to match format samples on next page
- Make sure photos are NOT skewed (stretched)
- Submit copy electronically to debbiball@gmail.com by **April 15, 2023**
- Include name of company/organization, contact name, and contact email
- Use “**Convention Ad App**” in the subject line
- Complete this form and mail it with a check enclosed to: **Pamela Bond, McAllen Convention Co-Chair**
1613 East Gastel Circle
McAllen, TX 78572
- The contact person will be notified that the ad has been accepted when the payment is received.
- By your attendance at this event, you grant permission to be filmed, videotaped, audiotaped, or photographed by any means and you grant full use of your likeness, voice and words without compensation.

Thank you for supporting the TSO State Convention!

Layout A

Full page - \$300.00
6.75 width x 9.75 in. height

Layout B

½ page ad - \$200.00
6.75 in width x 4.75 in height

Layout D

¼ page ad - \$100
3.325 in width x 4.75 in height

Layout C

¼ page ad - \$100.00
6.75 in. width x 2.325 in. height