Newsletter Masthead or Header Design Elements

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|  | **Lambda *Informer***  Lambda Chapter 11, Area 8, Temple, Belton, Salado  The Delta Kappa Gamma Society International,  Texas State Organization    ***Mission Statement***: The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education.  ***Vision Statement***: Leading women educators impacting educators worldwide.  Betty Beta, editor, bbTSO@hgmail.com |  |

Volume 92, No 1 September 2024

**Masthead or Header** once designed remains unchanged except for volume number, (number of years chapter has published a newsletter) issue number (restarts at #1 at the beginning of the year) and date (changes monthly or by the issue). Volume 92 = age of chapter No 6 = number of issues

*These elements are required, regardless of trying for 5 Star Status. Make sure you check each issue before sending.*

The header or masthead needs basic information. The arrangement of the elements is the decision of each chapter; however, the simpler the design, the easier to manage.

**Required** Information at the top of first page:

* Title of newsletter: ***Informer***
* Chapter name and chapter number
* Location of chapter: city or county served
* Chapter Area Number
* The full name of the Society: **The Delta Kappa Gamma Society International**
* The state organization: **Texas State Organization**
* **Mission Statement**: *The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education*.
* **Vision Statement**: *Leading women educators impacting education worldwide.*
* Name of newsletter editor, her email address
* Volume #, Issue #
* Date of Issue

**Optional,** but encouraged

* DKG logo/graphic: Keypin, Crest, rose, Texas shape of rose
* Current President’s logo/graphic: hot air balloon