

## THE COMMUNIQUE

THE DELTA KAPPA GAMMA SOCIETY INTERNATIONAL

### *Celebrate 2016-2017 Communication and Publicity!*

Total Newsletters Received: **968**

Different Chapters with Newsletters: **268**

5 Star Newsletters: **87**

5 Star Newsletters with Seal of Merit: **49**

Member in Print Awards: **13**

Media Awards: **13**

#### Writers have "Angle of Vision"

What is "Angle of Vision"? According to [munroemichelle.wordpress](https://munroemichelle.wordpress.com/2012/04/10/angle-of-vision/), it is "the lens, filter, perspective, or point of view of the writer." "This clearly demonstrates the positive aspects of a writer's power to control how information unfolds".

(The Teacher Inside Me, <https://munroemichelle.wordpress.com/2012/04/10/angle-of-vision/>)

As editor of our newsletters and/or authors of books, we use an "Angle of Vision" to bring out our internal thoughts to our audience to express how we feel information should be communicated. As writers in the future, it is good to keep in mind how we want to unfold/draw a picture about our chapters and society to others.

# ***Come Join the Fun in Houston!***

## **Opening Session: Communication and Publicity Awards**

Thursday, June 23<sup>rd</sup> 7:00 P.M

Room: WG Woodway 2&3

## **Communication and Publicity Workshop**

Saturday, June 24<sup>th</sup> 2:15 pm -3:15 pm

Room: WO Continental

## **Event Reporting**

(<http://www.wikihow.com/Write-an-Event-Report>)

Here are some helpful hints I derived from the article above. After attending an event, writers think about the best way to report highlights. There are several points to think about when summarizing things that went on during an event. First, adjust your writing style to the audience who will be reading, secondly the information you receive during the event and lastly the highlights/key points. When putting these pieces together in a writing/summary, you want to focus on the most important facts that your audience will be interested in learning. Of course, don't forget to apply visuals, graphs and pictures that will raise the interest of your reader. As editors of our chapter's newsletters, we can think about our state convention and how to bring it to life for our members who were unable to attend. We want to inform them about events that occurred but we also want to hook them into wanting to attend the experience for themselves.



# Spotlight New Communication and Publicity Chair for 2017-19

## **Mandy Story**

My name is Mandy Story and I'm very excited to join the Communications and Publicity Committee as Chairman on the 2017-2019 biennium!

I'm the district librarian for Henrietta ISD as well as the Journalism and Photojournalism teacher for the high school. I'm the proud wife of John Story and blessed mom to 2 sons, Robby (15) and Jacob (11).

I have been a member of DKG since 2004, and it has been a game change for me because there have been so many opportunities to further leadership skills and make wonderful friends. I am a member of the Iota Omicron chapter in Wichita Falls, where I'm currently serving as president for a second biennium and chair of the TSO Bylaws and Rules Committee. Prior to that, I was the Area 16 Coordinator, a member of the Leadership Seminar committee, a member of the 2012 TSO Convention Steering Committee, and a member of the TSO Ceremonies Committee.

I was honored to be a part of the 2011 Leadership Seminar Class as well as the 2014 Leadership Management Seminar class at the international level.

I look forward to getting acquainted with each of your chapters through the Communications and Publicity Committee in the years ahead!

Mandy Story TSO Bylaws and Rules Chairman [\(940\)538-0168](tel:9405380168) (H) [\(940\)782-3289](tel:9407823289) (C) 908 E. Ikard  
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**“The Heart of the Society is its Members.”**  
**Marilyn Gregory**

Kim Birkelbach

Communication and Publicity Committee Chair

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Be sure to check out the Texas State Organization web site: [dkgtexas.org](http://dkgtexas.org)