

Membership Workshop Handout
From Nancy Newmember to a 50 Year Member
2016

What are some of the attractive qualities in a chapter that sustain membership?

- Length of meetings rarely exceeds 90 minutes.
- Business component of the meetings are short but productive.
- Location of meetings alternates to accommodate distances members travel.
- Programs and projects are member generated.
- Programs reflect generational and personal diversities (working/retired, work experiences, religions, ethnicities, etc).
- Projects reflect the interests of the members.
- Opportunities for involvement are provided.
 - New members are not overwhelmed with too many responsibilities.
 - Systems are in place to identify members' interests, (i.e. sign-up sheets, surveys).
 - Members are encouraged and mentored in new positions.
- Consideration is given to financial limitations.
- Support is given to members who are experiencing personal, family, or professional responsibilities.
 - Efforts are made to provide small tasks that a member can fulfill if not able to attend meetings on a regular basis.
 - Contact is maintained with members who will be absent temporarily.
- Meetings provide opportunities for casual socialization -coffee, dinner, before meeting snacks.
- Meetings provide activities for members to interact with each other (discussion questions, quick question and answers, games).
- Newsletters provide information about members, upcoming activities in the chapter, area, state, and international.
- Members are educated and informed about DKG.
- Meetings have opportunities to have fun!