

Checklist for Standards for Society Website Linkage

| Conte | ent: | |
|-------|------|--|
| | 1. | Society name, chapter name, and state organization geographic locale at the top of each page. |
| | 2. | One of three trademarked Society logos on the top of the home page but not necessarily in the banner/header. |
| | 3. | Current linkage seal at the bottom of the home page. |
| | 4. | Society Purposes, Mission, and Vision statements all of which should be identified by title. |
| | 5. | Links: a. State organization websites - link to the Society website. b. Chapter websites - link to the Society website and to state organization website. c. Any link to a state organization/ chapter must be to a currently compliant/linked website. |
| | 6. | Link to webmaster email on the bottom of the homepage. |
| | 7. | Title on every page. |
| Style | | |
| | 8. | Black or dark gray font color for body text on all pages. Titles and headliners may be a different font color. |
| | 9. | Pale or white body background. |
| | 10. | Clearly labeled, active links that allow readers to navigate easily between pages. |
| | 11. | Content on every page. |
| | 12. | Latest revision date of any part of the website listed in the bottom section of the revised and/or the home page formatted using month and year. |
| | 13. | Only DKG graphics that are currently available on the DKG website are used. |
| Court | tesy | Review |
| | 14. | No obvious violations of legal requirements. |
| | 15. | No distracting design elements. |
| Chap | ter | State: |